

WHO WE ARE

Biddable Media Solutions is a growth-focused digital partner delivering results through data-driven advertising, robust digital platforms, and intelligent CRM solutions.

Our strength lies in bridging the gap between marketing and technology, ensuring every click, lead, and customer interaction delivers measurable business value.

Whether you're a startup, a growing brand, or an enterprise — we design solutions that are scalable, secure, and ROI-focused.

Our Core Promise

- Performance-led execution.
- Technology built for conversion
- CRM systems that drive efficiency
- Transparent reporting & accountability

GET IN TOUCH:

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 Bangalore, India

BIDDABLE



BIDDABLE MEDIA SOLUTIONS

Performance Marketing, Technology & CRM — Built for Scalable Growth

www.biddablemediasolutions.com

SERVICES & CAPABILITIES

01

Performance Marketing & Paid Media

We specialize in biddable media strategies designed to capture high-intent users and convert them into customers.

➔ Capabilities include:

- Search Advertising (Google Ads, Bing Ads)
- Social Media Advertising (Meta, LinkedIn, Instagram)
- Display & Programmatic Advertising
- Video Advertising (YouTube & OTT)
- Ecommerce & Shopping Campaigns
- Conversion Rate & Funnel Optimization

➔ Business impact:

- Higher quality leads
- Lower cost per acquisition
- Measurable return on ad spend



02

Web Development

We build high-performance websites and web applications that are fast, secure, and conversion-focused.

➔ Our web solutions include:

- Business & Corporate Websites
- Landing Pages Optimized for Paid Traffic
- Custom Web Applications
- CMS & Admin Dashboards
- SEO & Performance-Optimized Builds:

Every website is engineered to support marketing performance and long-term scalability.

SERVICES & CAPABILITIES

03

Mobile App Development

We develop custom Android and iOS applications that enhance engagement and operational efficiency.

→ Our mobile expertise includes:

- Native & Cross-Platform App Development
- UI/UX-Driven App Design
- Secure Backend Integrations
- Performance & Scalability Optimization
- Ongoing Maintenance & Enhancements

From concept to launch, we deliver apps built for real business use.



04

CRM Development & Integration

We design and implement custom CRM solutions that streamline sales, automate workflows, and improve customer retention.

→ CRM capabilities include:

- Custom CRM Development
- Lead & Sales Pipeline Management
- Marketing & Sales Automation
- CRM Integration with Ads, Websites & Apps
- Analytics & Performance Dashboards

Our CRM systems ensure better visibility, faster response times, and improved conversion rates.

APPROACH, VALUE & CTA

01

Our Integrated Growth Approach

We believe growth happens when marketing, technology, and data work together.

→ Our process:

- Discovery & Strategy – Understand goals, users, and challenges.
- Planning & Architecture – Align platforms, data, and media
- Execution – Launch campaigns, systems, and applications
- Optimization – Continuous performance improvement
- Scaling – Data-backed decisions for sustainable growth



02

Why Choose Biddable Media Solutions

- One partner for Advertising, Web, Mobile & CRM.
- ROI-driven, data-first execution
- Scalable solutions for startups to enterprises
- Clear reporting and full transparency
- Experienced teams across marketing & engineering

We focus on long-term value, not short-term metrics.

APPROACH, VALUE & CTA

03 Industries We Serve

- ➔ Startups & Growth-Stage Businesses
- ➔ Ecommerce & D2C Brands
- ➔ B2B & Lead Generation Companies
- ➔ Enterprises & Technology Firms

Across industries, our mission remains the same – deliver measurable business outcomes.



04

What You Can Expect

- ➔ Increased digital visibility
- ➔ Higher-quality leads and customers
- ➔ Optimized marketing spend
- ➔ Stronger customer engagement
- ➔ Scalable systems built for growth

LET'S BUILD & GROW TOGETHER

01

Whether you need

- ➔ High-performing ad campaigns
- ➔ A powerful website or mobile app
- ➔ A custom CRM tailored to your business

Biddable Media Solutions is built to deliver growth that scales.



02

Contact Us



Email: info@biddablemediasolutions.com



Website: www.biddablemediasolutions.com